



American Association for
Laboratory Accreditation

Annual Report

2024

A Better World Through Accreditation

A2LA is the largest accreditation body in the United States, among the largest accreditation bodies in the world, and the only independent, 501(c)3, non-profit, internationally recognized accreditation body in then U.S. offering a full range of comprehensive conformity assessment accreditation services.

We embody the highest integrity and expertise to create trust, safety and quality throughout the world. Our accreditation programs are internationally recognized and based on globally accepted criteria resulting in A2LA's signatory status with international recognition arrangements.

A2LA recognizes accreditation competency of the following programs:

- Testing and calibration laboratories to ISO/IEC 17025
- Clinical testing laboratories to ISO 15189 & CLIA requirements
- Biobanks to ISO 20387
- Inspection bodies to ISO/IEC 17020
- Proficiency testing providers to ISO/IEC 17043
- Reference material producers to ISO 17034
- Product certification bodies to ISO/IEC 17065

Organizations are assessed by technically-trained assessors who are experts in their fields. At the end of 2024, A2LA had 4,350 actively accredited certificates representing all 50 US states and over 50 foreign economies, and 300 contracted assessors.

The A2LA Assessor corps of conformity assessment professionals are committed to providing a comprehensive, technical accreditation experience to our applicant and accredited organizations. A2LA Assessors are industry and peer experts with vast direct technical experience in the discipline in which they assess. A2LA Assessors are some of the best assessors in the world and lend to support what sets A2LA apart from the rest.



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Mary Kay Krogull
Board Chair

From the Chair of the Board

Making the World a Better Place in a Post-COVID World!

It has been my pleasure to chair the 2024 A2LA board of Directors. I had some big shoes to fill coming into the position after many years of Brad Goskowicz's successful chairmanship, and the growth that was accomplished during his terms. I am thankful for Brad's guidance and sharing of his knowledge during this transition year.

Reflecting on the past year, it is clear that our organization has not only endured but has thrived amidst a landscape of change and uncertainty. This resilience is a testament to the unwavering commitment of our employees, the trust of our stakeholders, and the strategic direction we have charted together.

This year has been challenging, as we saw the aftermath effects of the global COVID-19 pandemic. The year 2024 presented us with challenges that tested our resolve, yet it also opened doors to remarkable opportunities for growth and innovation. One of the biggest challenges was the closing of many businesses, which resulted in a decrease in the number of audits and certificates in 2024. Luckily, we were able to recoup these losses by gaining market share from our competitors. This was accomplished through the team's ability to adjust, realign, and make some tough decisions. As we reflect on the past year, I am filled with a sense of pride and gratitude for the resilience and dedication demonstrated by our team, stakeholders, and community.

This year, we launched several innovative initiatives that expanded our reach and deepened our impact. One highlight was the 2024 Annual conference where attendance was up 23%, revenue up 31% and exhibitors up 91%. The Annual conference not only garnered positive feedback from participants but also attracted new partnerships that allowed us to amplify our efforts. The collaboration with top customers, federal agencies, and other non-profit agencies and trade organizations has also been instrumental in driving our mission forward and exemplifies the strength of community engagement.

Looking ahead, 2025 presents us with exciting opportunities and challenges. Our strategic priorities will focus on further enhancing innovation, expanding our global footprint, and deepening our engagement with our customers. We are investing in advanced technologies and digital transformation to ensure we remain at the forefront of our industry. Additionally, we will continue to prioritize our sustainability efforts, recognizing that our long-term success is intrinsically linked to the health of our planet and the well-being of our communities.

I would like to extend my heartfelt gratitude to our dedicated employees. Your passion and hard work are the driving forces behind our achievements. To my fellow board members, thank you for your invaluable insights and unwavering commitment to governance and stewardship. And to our stakeholders and partners, your trust and collaboration are essential to our shared success, and we look forward to strengthening those relationships in the year ahead.

As we embark on this new year, I am filled with optimism and confidence. Together, we will navigate the challenges ahead and seize the opportunities that come our way. I am excited about what we can achieve in 2025 and beyond.



Lonnie Spires
President & CEO

From the President & CEO

As 2024 came to an end, I proudly reflected on a year of transformation, growth, and resilience. This year has been a defining chapter for A2LA, marked by our ability to adapt to a challenging business climate while staying true to our mission and vision.

When we announced our new mission and vision at the end of 2023, we reaffirmed our dedication to A2LA's core values of Quality, Integrity, Community, Accountability, and Leadership. Our mission—We embody the highest integrity and expertise to create trust, safety, and quality throughout the world—guides our commitment to our stakeholders, while our vision—We create a safer, healthier world—continues to inspire us to reach for even greater heights. In 2024, we built upon this foundation, proving our ability to react, adjust, and thrive despite the challenges faced. Let's celebrate our most significant achievements in 2024:

Mission & Vision in Action

We successfully embedded our new mission and vision into our strategic initiatives, ensuring they remained central to our operations and decision-making.

Navigating a Challenging Business Climate

Through proactive leadership, financial prudence, and strategic partnerships, we adapted to industry shifts and external challenges, maintaining stability and improving impact.

Collaboration & Partnerships

We strengthened collaboration within A2LA and expanded our partnerships with key organizations across industries. These efforts have enhanced our credibility, ensured compliance with evolving standards, and positioned us as a leader in our field.

Performance & Accountability

We strengthened our evaluation processes, ensuring that our core values are deeply embedded in how we measure success.

Community Engagement

We expanded our collaborations, forging new partnerships that enhanced our ability to respond to challenges and create lasting change.

These accomplishments are a testament to the unwavering dedication of our staff, board, partners, and supporters. Your passion and commitment have fueled our progress and continue to be the driving force behind our success.

As we move into 2025, we do so with momentum and a clear sense of purpose. While challenges will always arise, our ability to adapt and remain steadfast in our mission ensures we will continue to innovate, strengthen, and create meaningful change.

Thank you for being part of A2LA's journey. Your support and belief in our mission make all the difference. We look forward to another year of achievement and growth aided by you—our stakeholders.



Trace McInturf
VP of Accreditation
Services

From the VP of Accreditation Services

It's hard to fathom that 2024 is nearing its end (already!!!). Seems like just yesterday we were gearing up for 2024 and all that it had to offer. I am very pleased to say that 2024 did not disappoint.

A heartfelt gratitude to each and every one of my A2LA colleagues is in order. These folks are not just colleagues, but a family that has grown and flourished in so many ways over this past year.

Congratulations are in order for our 15 staff members who have stepped up into new roles. Their promotions are well-deserved, and they reflect the strength and potential within this great team.

A special shout out to our tremendous Marketing team who managed to continue to raise the bar over AnnCon23. While the weather at AnnCon24 wasn't nearly as nice as the year prior, things definitely heated up this year inside as the sessions and speakers were awesome. We cannot wait to see everyone in April and see what AnnCon25 holds for us in Dallas, Texas.

In 2024 we implemented our new Mission and Vision statements. These words are not just a guide but a promise – a promise to pursue excellence and integrity in everything we do.

A2LA renewed our focus in the Forensics arena. We listened to the forensics community, streamlined our processes, and welcomed Scott Renkes, who has many close ties to the forensics community, as our Marketing and Sales Manager. The groundwork has been laid for a very special 2025 in this sector.

We also took time to remember someone very special who is not with us today – our first CEO, John Locke. John laid the foundations of our values and vision. His legacy lives on in every corner of our achievements and our aspirations.

2024 also saw A2LA and the Standards Council of Canada (SCC) establish and sign a groundbreaking MoU that combines the expertise of two leading global accreditation bodies, designed specifically for laboratories operating across Canada and the US. By consolidating assessments into a single, streamlined process, we can provide an efficient, high-value solution to meet the needs of labs managing complex region-specific requirements.

And finally, on December 6, 2024, the Global Accreditation Cooperation Incorporated was officially registered as a legal entity and is now incorporated in New Zealand. In 2025, ILAC and IAF will be focusing on the creation of the consolidated policies and requirements to enable the Global Accreditation Cooperation Mutual Recognition Arrangement (MRA) to become operational in 2026.

So, 2024 is a wrap. We celebrate our past achievements and embrace a future full of possibility.

Thank you, everyone, for making this year truly remarkable.



The 2024 A2LA Annual Conference

With over 500 attendees, AnnCon24 was A2LA's largest conference to date. This valuable experience offered me so many opportunities to learn and network, as well as the privilege to meet many of you face-to-face. I hope you found just as much value in attending as I did and returned to your organizations with a new found excitement for creating a safer, healthier world through quality and compliance.



Each year at the Annual Conference, A2LA awards two industry professionals who went beyond their accreditation careers. This year, we honored two individuals who have done just that: Mr. David Waitt and Mr. Niel Zuern.

The Dennis R. McCully Assessor Choice Award is given to an assessor who demonstrates not only technical excellence, but also provides an exceptional customer experience. This year's Assessor Choice Award recipient is Mr. David Waitt. For roughly six straight months, Mr. Waitt took on the challenging and crucial task of conducting foreign assessments that were vital for an ongoing partnership with a critical US regulator. During this time, he stepped far beyond familiar territories to bridge cultures, standards, and expectations in the pursuit of quality—all while navigating the tail end of the pandemic.

Named after A2LA's first president, the John Locke Award is the highest honor presented by the association. This year's award winner, Mr. Niel Zuern, checked off all the criteria to receive the award. Mr. Zuern has made substantial contributions to the accreditation industry and beyond and has served in numerous leadership roles throughout the years.

From 2009 to 2014, he was Chair of the Construction Materials Advisory Committee and from 2011 to 2018, Vice Chair of the Criteria Council. Mr. Zuern also served as Chair of the Accreditation Council for 9 years, from 2014 to 2023, and served as an instrumental part on the A2LA Board of Directors until reaching his term limit. In his current role, he serves as Vice President of Quality at CME Associates and as the Treasurer of the American Concrete Institute Central New York Chapter.

AnnCon25 will be hosted in Dallas, Texas April 6-9 at the Hilton Anatole Hotel.





Financial Highlights

Shown below is a comparison of the total revenue and support, plus investment income and less expenses, resulting in a change in net assets (in \$000s) for the years ending on December 31 since 2019.

Year Ended December 31	Total Revenue & Support*	Total Expense	Change in Net Assets
2024	\$27,277	\$25,822	\$1,455
2023	\$27,080	\$25,368	\$1,712
2022	\$19,818	\$21,834	(\$2,016)
2021	\$19,803	\$17,834	\$1,969
2020	\$17,695	\$16,745	\$950
2019	\$21,768	\$19,848	\$1,752

*Includes investment income and losses.

The A2LA Board of Directors

A2LA is Governed by its Board of Directors. As of December 31, 2024, Members include:



CHAIR
Mary Kay Krogull



EX-OFFICIO
Lonnie Spires



EX-CHAIR
Brad Goscowicz



MEMBER
Mike Carter

Thanks
to Our
Board!



MEMBER
Allison Mackenzie



MEMBER
Robin Stombler



MEMBER
William Troy



COUNSEL
Darla J. McClure



Activities - International

A2LA's International Involvement Ensures Consistency Among Global Accreditation Bodies

To ensure the acceptance of work performed by A2LA-accredited organizations, A2LA has sought recognition and approval from international, domestic, and industry groups. Our accreditation programs are internationally recognized and based on globally accepted criteria resulting in A2LA's signatory status with the four international recognition arrangements below.



The International Laboratory Accreditation Cooperation (ILAC) Mutual Recognition Agreement (MRA)

The ILAC MRA is the utilization of recognizing regional arrangements established in the Americas (IAAC), the Asia-Pacific region (APAC), Europe (EA), the Arab region (ARAC), South Africa (SADCA), and Africa (AFRAC). The bodies participating in these regional arrangements are responsible for maintaining the necessary confidence in the competence of their member accreditation bodies that are signatories to the ILAC Agreement.

A2LA helps provide the significant technical underpinning to the calibration, testing, medical testing, and inspection results, provision of proficiency testing programs, and production of the reference materials of the accredited conformity assessment bodies that in turn deliver confidence in the acceptance of services and results.

We are recognized by ILAC under the following scopes:

- ISO 15189 – Medical
- ISO/IEC 17025 – Calibration
- ISO/IEC 17020 – Inspection
- ISO/IEC 17043 – Proficiency Testing Providers (PTP)
- ISO/IEC 17025 – Testing
- ISO 17034 – Reference Materials Producers (RMP)



The International Accreditation Forum (IAF) Multi-Lateral Arrangement (MLA)

The IAF is an association of accreditation bodies interested in conformity assessment in the fields of management systems, products, services, personnel, and other similar programs.

We are recognized by IAF under the following scope:

- ISO/IEC 17065 – Product Certification

APAC

ASIA PACIFIC
ACCREDITATION COOPERATION

The Asian Pacific Accreditation Cooperation (APAC) Mutual Recognition Arrangement (MRA)

APAC's primary role is to manage and expand a mutual recognition arrangement (MRA) among accreditation bodies in the Asia Pacific region. A2LA has gone through an intensive evaluation in accordance with procedures detailed in the relevant APAC publications. We're recognized by APAC under the following scopes:

- ISO 15189 – Medical
- ISO/IEC 17020 – Inspection
- ISO/IEC 17025 – Calibration
- ISO/IEC 17025 – Testing
- ISO 17034 – Reference Materials Producers (RMP)
- ISO/IEC 17043 – Proficiency Testing Providers (PTP)
- ISO/IEC 17065 – Product Certification
- ISO 20387 – Biobanking



Government Relations

A2LA's government relations team continued to build and maintain relationships with key government stakeholders at the federal, state, and municipal levels and effectively communicated A2LA's priorities, mission, and vision.

The team successfully advanced regulations in the areas of public health, consumer protection, and the environment.

Membership in the Association

A2LA membership enables individuals and organizations to actively contribute to the creation and improvement of accreditation standards, connect with peers in the quality industry, access essential knowledge and training, and advocate for quality and consumer safety.

Membership Type	Members
Accreditation Council Member	221
Individual Member	76
Organizational Member	609
Networking Member	2
Enterprise Member	11
Institutional Member	8
Honorary Member	4
Total Members	931

Accreditation Council

A2LA Accreditation Council (AC) consists of volunteer members who are appointed by Trace McInturf, Vice President of Accreditation Services. Council members are selected based on their experience and knowledge of the relevant conformity assessment standards. At the end of 2024, A2LA's AC membership consisted of **221** dedicated individuals.

The Benefits of Membership

A2LA membership offers numerous advantages that empower members to excel in their industries:

- **Fostering Connections:** Provides forums for members to build valuable relationships, gain tangible business benefits, and expand their networks through new connections, continuing education, and advocacy.
- **Comprehensive Networking:** Cultivates a robust peer network of industry professionals via the A2LA Annual Conference and various networking events.
- **Advancing Government & Global Affairs:** Supports efforts in legislative, regulatory, and industry collaboration, aligning with shared goals for impactful advocacy.
- **Setting Standards of Excellence:** Demonstrates leadership in quality assurance, accreditation, and technical communities, reflecting our vision of creating a universally accepted accreditation system.
- **Driving Global Recognition:** Advocates for A2LA's vision internationally, working toward reciprocal recognition of accredited results.
- **Global Promotion:** Highlights and supports members pursuing global interests, enhancing their visibility and opportunities.



Attended Trade Shows

- January**
 - TNI Forum on Environmental Accreditation
- February**
 - ACIL Policies and Practices Conference (P2)
 - Pittcon Conference & Exposition
- March**
 - AOAC Mid Year Meeting
 - Automotive CyberSecurity
- April**
 - ASCLD Symposium
 - The Emerald Conference
 - CWEA Conference & Expo
 - Executive War College
- May**
 - FSEA Spring Conference
 - ISBER Annual Meeting
 - APHL Annual Conference
 - AFTE Annual Training Seminar
 - NECANN – Maryland Cannabis Convention
- June**
 - ASP Annual Training Workshop
- July**
 - NCSLI/CPEM Workshop & Symposium
 - ADLM Annual Scientific Meeting & Clinical Expo (formerly AACC)
 - NCWM Annual Meeting
- August**
 - NCSL Legislative Summit
 - TNI Environment Measurement Symposium
 - AOAC International Annual Meeting & Exposition
- September**
 - ASQ Measurement Quality Division
- October**
 - FSC – Food Safety Consortium
 - AFQAM Annual Training Conference
 - Automotive Testing Expo
 - The Battery Show
 - FAS User Conference
- December**
 - MJBizCon Marijuana Business Conference



We embody the highest integrity and expertise to create trust, safety, and quality throughout the world.



Investing in Our Community

A2LA Core Values

Quality, Integrity, Community, Accountability, and Leadership

A2LA is a BIG supporter of our local community. As part of our core values, we believe we can make a difference by being service-driven. At A2LA, we work to exemplify our core values in every aspect of what we do internally and externally.

Accreditation is a process most people rarely think about, but it is vital to day-to-day life. The world relies on impartial third-party organizations like A2LA to provide oversight that helps make consumer products safer, medical processes more reliable, information more secure, and much more.

A2LA employees are committed to the same values and ethics that make A2LA a global leader in accreditation. We are committed to putting people first and making a difference within the accreditation industry and within our local community.

A2LA Gives Back

Special Olympics

A2LA staff proudly supported the Special Olympics in Maryland and Pennsylvania by collecting donations and participating in a charity golf outing and polar plunge, raising over \$3,700 to help empower athletes with intellectual disabilities. Their dedication reflects A2LA's commitment to community engagement and making a meaningful impact through teamwork and generosity.

Frederick Rescue Mission

A2LA staff and interns demonstrated their commitment to community service by donating over 60 hours of volunteer time to the Frederick Rescue Mission. Through their efforts in distributing and serving food, they helped provide essential meals to those in need, reinforcing A2LA's dedication to making a positive impact in the local community.

Woman to Woman Mentoring

A2LA is proud to partner with Woman to Woman Mentoring, Inc., supporting their mission to empower women through mentorship and professional development. Through this collaboration, A2LA provides opportunities for mentoring and knowledge-sharing in the science and STEM fields, helping to inspire and equip the next generation of female leaders in these industries.

A2LA Internship Program

A2LA offers a dynamic 12-week summer internship program designed to empower students with essential career skills and invaluable hands-on experience. The program is multifaceted, featuring:

- Personalized mentoring
- Engaging community volunteer opportunities
- Team-building activities
- Impactful presentations
- Insightful department rotations

Interns work closely with staff across various departments, gaining real-world insights and contributing to meaningful projects. As the program continues to grow each year, we expand our offerings to provide even more opportunities for interns to learn, enhance their abilities, and thrive. It is the perfect blend of growth and development, setting interns up for success in their future careers.

TechFrederick

A2LA, a proud member of TechFrederick, actively supports its mission by participating in workforce development initiatives that strengthen the Frederick community. Through attending trainings and competing in the annual TechFrederick Games, A2LA engages in professional growth opportunities while fostering teamwork, collaboration, and innovation within the local technical industry.



Work Hard, Play Hard

2024 Employee Appreciation Picnic

A great time was had by all while celebrating a positive year!



A Better World Through Accreditation

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