

# Annual Report

A Better World Through Accreditation

2022



A2LA is among the largest accreditation bodies in the world and the only independent, 501(c)3, non-profit, internationally recognized accreditation body in then U.S. offering a full range of comprehensive conformity assessment accreditation services.

We are dedicated to inspiring confidence and assuring the quality of services and products, along with the acceptance of results from accredited organizations. Our accreditation programs are internationally recognized and based on globally accepted criteria resulting in A2LA's signatory status with international recognition arrangements.

#### A2LA recognizes accreditation competency of the following programs:

- Testing and calibration laboratories to ISO/IEC 17025:2017
- Clinical testing laboratories to ISO 15189:2012 & CLIA requirements
- Biobanks to ISO 20387:2018
- Inspection bodies to ISO/IEC 17020:2012
- Proficiency testing providers to ISO/IEC 17043:2010
- Reference material producers to ISO 17034:2016
- Product certification bodies to ISO/IEC 17065:2012

Organizations are assessed by technically-trained assessors who are experts in their fields. At the end of 2022, A2LA had **4,200+** actively accredited certificates representing all 50 US states and a variety of foreign countries, and **275** contracted assessors.

The A2LA Assessor corps of conformity assessment professionals are committed to providing a comprehensive, technical accreditation experience to our applicant and accredited organizations. A2LA Assessors are industry and peer experts with vast direct technical experience in the discipline in which they assess. A2LA Assessors are some of the best assessors in the world and lend to support what sets A2LA apart from the rest.



### **A2LA Introduction**

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## a message from The Chair of the Board

### Quality and Consumer Safety; Critical in Uncertain Times

The past several years fit the definition of uncertain times, and 2023 looks like that pattern will continue through the next year. Many businesses are currently stressed by labor shortages, realignment of supply chains, margin erosion due to inflation, and the uncertainty of a potential recession on the horizon. Challenging times for sure.

During times like this, A2LA plays a critical role for our many partners around the world. It is natural for many businesses faced with uncertainty to pull back. One area, where no one can afford to cut back is in quality and consumer safety. Business cycles will come and go, but failures in quality systems or product safety issues can be catastrophic and create brand damage that lasts long beyond the current time.

At A2LA, we are aware of our critical role in ensuring our partners are able to grow and thrive, and we also recognize the need to provide more value during tough times. In the past few years, we have reorganized our structure to be more efficient and focus on customer service and engagement. the Annual Conference, focused on engagement with our partners, educational forums, and sharing of best practices. The 2022 Technical Forum was a fantastic success, and next year will be even larger with some new innovations.

Realignment of supply chains will be an ongoing trend over the next decade and beyond. Being accredited by the premier global, well-established organization that is A2LA will make it easier to expand in new areas and help determine the best new business partners.

As the CEO of Microbiologics, increased value, proven authority, and innovative leadership are a few of the reasons we have partnered with A2LA for more than 15 years. It is a good feeling to have a trusted partner by your side as we face uncertain times.

In 2023, I have confidence A2LA will continue to create value, increase collaboration, build trust, and continue to innovate!



We have reinvented the very successful Technical Forum into

Brad Goskowicz

## a message from The President & CEO

### A Year of Strength, Dedication, and Resilience

At A2LA, our Core Values give us a strong foundation to make an impact that matters—and 2022 tested our foundation like never before. It was the most challenging year to date, not only for my own career but possibly for A2LA, too. Despite the challenges, I share with gratitude our accomplishments, feel confident in our strategy, and continue to be inspired by our extraordinary staff.

The beginning of 2022 was rocky. Our number of assessments was well below target, we were down 17% in top line revenue, and our operating income was down \$425k. Inflation and increased travel costs had significantly impacted our expenses. We had expected to see things return to normal two years after the start of the pandemic, but it quickly became evident that our new normal was very different from the past.

Not unlike other organizations, A2LA experienced high turnover as a part of "The Great Resignation." Because our staff is the most important part of A2LA, we pivoted mid-year and launched new efforts to engage employees, improve internal communication, and closely analyze employee salaries. We concentrated on training and mentoring newer staff, and HR Generalist Madeline Subasic found, interviewed, and hired highly-qualified personnel to fill vacant positions—ultimately strengthening our teams and providing a fresh perspective. And, it all paid off. A2LA experienced its strongest fourth quarter in its history and grew our top line over 12.5%.

Our staff showed their resolve and depth of knowledge by overcoming the employee loses early in the year, demonstrated by a successful peer evaluation. Their dedication led to continued recognition of our accreditation programs and made A2LA the first AB in the world recognized to accredit to ISO 20387 for Biobanking. A2LA was able to come out of 2022 in a strong position by continuing to focus on the career growth of our staff and provide excellent customer service.

The real story of our accomplishments is the resilience, creativity, and knowledge of staff that paved the way for us to finish the year strong. It was extremely rewarding to witness the mission-first mindset at every level,

and I couldn't be more thankful and excited to step into 2023 with this team.

**Lonnie Spires** 



## a note from **VP, Accreditation Services**

## Finally, We're All Back On the Road Again...

In 2022, A2LA was able to get back out on the road and work onsite assessments on a more regular basis for the first time in 2 years. While remote assessments have afforded us the luxury to continue assessing and evaluating our CABs and ensuring continued compliance with the accreditation requirements, there is no substitute for a face-to-face, on-site assessment.

We were able to flip the script of working on-site assessments on just 15% of our assessments in the beginning of the year to working more than 85% on-site assessments at year's end. Despite a questionable economy and talk of a looming recession, A2LA has continued to grow and outpace the other domestic accreditation bodies by more than double.

Biological, calibration, chemical, electrical, and mechanical accreditation programs continue to be our most active areas, as well as the state environmental assessment program which contributed to the organization growth in 2022.Relationships and trust continue to be a big part of it. We continue our relationships with ILAC, IAF, APAC, and IAAC, and with regulators, specifiers, and organizations that believe in the trust and quality that A2LA continues to offer. In 2022 A2LA successfully completed our quadrennial APAC/IAAC evaluation with minimal findings, culminating in becoming the first Accreditation Body in the world recognized by a region to the ISO 20387 Biobanking MRA.

A2LA Accreditation Services staff has been working the past 2 years critically analyzing all facets of the AcS structure to ensure we are properly situated for future success. The resource training, mentoring, and monitoring efforts identified as needing enhancement will have a renewed focus and outlook on Operational Excellence in 2023.

I look forward to 2023 and am excited to see what the future holds!

**Trace McInturff** 



## the 2022 Technical Forum

(now the Annual Conference)

The A2LA Tech Forum is one of the accreditation industry's most essential multidiscipline events in the accreditation world, attracting attendees from around the world in various sectors like automotive, cannabis, electrical, life sciences, pharmaceutical, calibration, biobanking, and many more.



In 2022, the Technical Forum was held in Chantilly, VA, where 314 active and engaging attendees participated in the Technical Forum. We had the pleasure of hosting Cyril Rabbath, Master Juggler for Cirque du Soleil as our keynote speaker. The Technical Forum offered ways for attendees to maximize meaningful connection opportunities through leadership, challenging ideas, and community engagement.

The John Locke Award is an annual award given by A2LA and named in honor of our first president. It is presented to a distinguished recipient for their years of hard work and dedication in the area of accreditation. The recipient must achieve at least six of seven established criteria. We proudly announced the winner of the 2022 John Locke Award Winner to **Harry Moody**.

The A2LA Dennis R. McCully Assessor Choice Award, which is awarded for technical excellence and customer experience, is presented in honor of Dennis, one of A2LA's past assessors. The inaugural

award was presented to Steven McGeehan.

The 2023 Annual Conference (formerly Technical Forum) will take place in April in Tucson, Arizona. We can't wait to see everyone again!





### company Financial Highlights

Shown below is a comparison of the total revenue and support, plus investment income and less expenses, resulting in a change in net assets (in \$000s) for the years ending on December 31 since 2017.

Year ended December 31	2022	2021	2020	2019	2018	2017
Total Revenue & Support*	\$19,818	\$19,803	\$17,695	\$21,768	\$19,263	\$18,209
Total Expense	\$21,834	\$17,834	\$16,745	\$19,848	\$18,826	\$17,540
Change in Net Assets	(\$2,016)	\$1,969	\$950	\$1,752	\$437	\$669

\*Includes investment income and losses.





### the A2LA Board of Directors

A2LA is Governed By its Board of Directors. As of December 31, 2022, Members Include:

### **Executive Committee**



CHAIR Brad Goskowicz



VICE CHAIR Robin Stombler



SECRETARY/TREASURER Mary Kay Krogull



EX-OFFICIO Lonnie Spires



COUNSEL Darla J. McClure

### Members



MEMBER Brian Kenna



MEMBER Niel Zuern



MEMBER Mike Carter



MEMBER William Troy



MEMBER Tony Youssef

## activities International

### A2LA's International Involvement Ensures Consistency Among Global Accreditation Bodies

To ensure the acceptance of work performed by A2LA-accredited organizations, A2LA has sought recognition and approval from international, domestic, and industry groups. Our accreditation programs are internationally recognized and based on globally accepted criteria resulting in A2LA's signatory status with the four international recognition arrangements below.

### The International Laboratory Accreditation Cooperation (ILAC) Mutual Recognition Agreement (MRA)



The ILAC MRA is the utilization of recognizing regional arrangements established in the Americas (IAAC), the Asia-Pacific region (APAC), Europe (EA), the Arab region (ARAC), and Africa (AFRAC). The bodies participating in these regional arrangements are responsible for maintaining the necessary confidence in the competence of their member accreditation bodies that are signatories to the ILAC Agreement.

A2LA helps provide the significant technical underpinning to the calibration, testing, medical testing, and inspection results, provision of proficiency testing programs, and production of the reference materials of the accredited conformity assessment bodies that in turn deliver confidence in the acceptance of services and results.

We are recognized by ILAC under the following scopes:

- ISO 15189 Medical
- ISO/IEC 17020 Inspection
- ISO/IEC 17025 Calibration
- ISO/IEC 17020 Inspection
   ISO/IEC 17043 Proficiency Testin
- ISO/IEC 17043 Proficiency Testing Providers (PTP)
- ISO/IEC 17025 Testing
- ISO 17034 Reference Materials Producers (RMP)





### The International Accreditation Forum (IAF) Multi-Lateral Arrangement (MLA)



The IAF is an association of accreditation bodies interested in conformity assessment in the fields of management systems, products, services, personnel, and other similar programs. We are recognized by IAF under the following scope:

ISO/IEC 17065 – Product Certification

### The Asian Pacific Accreditation Cooperation (APAC) Mutual Recognition Arrangement (MRA)



IAAC

APAC's primary role is to manage and expand a mutual recognition arrangement (MRA) among accreditation bodies in the Asia Pacific region. A2LA has gone through an intensive evaluation in accordance with procedures detailed in the relevant APAC publications.

We're recognized by APAC under the following scopes:

- ISO 15189 Medical
- ISO/IEC 17025 Calibration
- ISO 17034 Reference Materials Producers (RMP)
- ISO/IEC 17043 Proficiency Testing Providers (PTP) ISO/IEC 17065 – Product Certification
- ISO/IEC 17025 Testina
- ISO 20387 Biobanking
- ISO/IEC 17020 Inspection

### The Inter-American Accreditation Cooperation (IAAC) Multi-Lateral Arrangement (MLA)

The IAAC MLA is an agreement among accreditation bodies by which they recognize the accreditations issued by each other. To establish and maintain an MLA, A2LA is required to and must establish and maintain mutual confidence among the bodies that are signatories to the IAAC MLA.

We're recognized by IAAC under the following scopes:

- ISO 15189 Medical
- ISO/IEC 17065 Product Certification
- ISO/IEC 17020 Inspection
- ISO 17034 Reference Materials Producers (RMP)
- ISO/IEC 17025 Calibration
- ISO/IEC 17025 Testing
- ISO/IEC 17043 Proficiency Testing Providers (PTP)

### Iet's talk Membership in the Association

Membership with A2LA empowers individuals and organizations to participate in the development of new and revised accreditation standards, network with others

working in the quality industry, gain valuable knowledge and training, and promote quality and consumer safety.

## The Benefits of Membership

Membership Type	Members	
Accreditation Council Member	217	
Honorary Member	4	
Individual Member	81	
Institutional Member	12	
Organizational Member	434	
Total Members	748	

Our

Members are the

Best!

- Provides forums for members to build relationships with tangible business benefits through new connections, continuing education, and advocacy.
- Fosters a comprehensive peer network of industry professionals through the A2LA Annual Conference (formerly Tech Forum) and other networking opportunities.
- Supports government and global affairs efforts through work with legislative, regulatory, and industry groups sharing common goals.
- Leads by example within quality assurance, accreditation, and technical communities to support our vision of creating a single accreditation accepted everywhere.
- Advocates for the A2LA vision among global peers while developing reciprocal recognition of our accredited results.
- Promotes customers with a global interest.

## **Accreditation Council**

A2LA Accreditation Council (AC) consists of volunteer members who are appointed by the Vice President of Accreditation Services. Council members are selected based on their experience and knowledge of the relevant conformity assessment standards. At the end of 2022, A2LA's AC membership consisted of 217 individuals.

# attended Tradeshows

### February

ICPHSO - International Consumer Products The Emerald Conference

#### March

Pittcon (show cancelled) AOAC Mid-Year

### April

RIMS - Risk Management Conference ASCLD Symposium ACIL P2 Executive War College

#### May

- ISBER International Society for Biological and Environmental Repositories
- FSEA Florida Society of Environmental Analytes Spring

#### June

CSEA - California Society of Environmental Analytes

#### July

AACC Annual Scientific Meeting & Clinical Lab Expo IAFP - International Association for Food Safety Protection

#### August

NCSLI - National Conference State Legislatures Annual Meeting TNI Environmental Measurement Symposium IEEE Symposium NCSLI International Workshop & Symposium AOAC International

### September

CSC East - Cannabis Science Conference East

#### October

AFQAM - Association of Forensic Quality Assurance Managers Automotive Testing Expo FSEA Fall Meeting

### November

ACIL - American Council on Independent Labs MJBizCon - Marijuana Business Conference











# helping our **Community**

### A2LA's Core Values Reflect Quality, Integrity, Community, Accountability, and Leadership

A2LA is a BIG supporter of our local community. As part of our core values, we believe we can make a difference by being service-driven. At A2LA, we work to exemplify our core values in every aspect of what we do internally and externally.

Accreditation is a process most people rarely think about, but it is vital to day-today life. The world relies on impartial third-party organizations like A2LA to provide oversight that helps make consumer products safer, medical processes more reliable, information more secure, and much, much more.

A2LA employees are committed to the same values and ethics that make A2LA a global leader in accreditation. We are committed to putting people first and making a difference within the accreditation industry and within our local community.





## everyone wins when **A2LA Gives Back**

#### Blessings in a Backpack

Staff prepackaged 1,250+ emergency snack bags of food, including hand-written positive notes of encouragement.

### **Community Living**

A2LA interns teamed up to help Community Living, a local non-profit organization supporting adults with intellectual and cognitive disabilities. The team hosted a car wash in support of their employees who work incredibly hard to live out the organization's mission.

### **Cash for Kids**

Christmas Cash for Kids is a fundraiser led by local Frederick radio station WFMD. A2LA helped provide the children of Frederick with a Christmas they would otherwise miss. A2LA and staff contributed a total of \$2,350 this year.

#### Gambrill Park Clean Up

In honor of National Public Lands Day, 20+ staff members helped clean up Gambrill State Park.

Public Lands Day celebrates the connection between people and green space in their community, inspires environmental stewardship, and encourages use of open space for education, recreation, and health benefits. Gambrill State Park has 16+ miles of trails on 1200+ acres.









### A Better World Through Accreditation

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